



**VESTIGE** wish you wellth

CNT Training  
Marketing Plan

# VESTIGE MARKETING PLAN

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## 4 Fold Bonus Marketing Plan

- Cumulative Plan
- Only promotions, no demotions
- Never reaches zero
- No re-qualification  
(One time achievement)
- Director Bonus compresses downward
- Leadership bonus roll-up
- No Renewal
- Engineered to make you wealthy



# 4 FOLD BONUS MARKETING PLAN

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How do you start earning this income?

No registration fee is charged. Just buy products of your choice and do personal business of 350 BV within 30 days to complete the registration process and become a valid Vestige Distributor.

Return Policy

Customers can return products for full refund within 30 days from the date of purchase. 10% of the DP would be deducted as service charges.



# ENRICHMENT PLAN

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## 7 WAYS OF INCOME

Retail Profit	10 - 20%
Performance Bonus	5 – 20%
Director Bonus	14%
Leadership Overriding Bonus	15%
Car Fund	5%
House Fund	3%
Travel Fund	3%



# 1.RETAIL PROFIT

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Distributor Price + Retail Profit = MRP

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Rs. 250 + Rs. 50 = Rs. 300

## 2.VESTIGE PERFORMANCE BONUS

PERFORMANCE BONUS LEVEL	ACCUMULATIVE PV		ACCUMULATIVE BV		% ACHIEVEMENT
	MIN	MAX	MIN	MAX	
Distributor	1	500	16	8,000	5%
Distributor	501	2,000	8,016	32,000	8%
Distributor	2,001	4,500	32,016	72,000	11%
Senior Distributor	4,501	7,500	72,016	1,20,000	14%
Asst. Director	7,501	10,000	1,20,016	1,60,000	17%
Director	10,001+		1,60,016+		20%

### ADDITIONAL ADVANTAGE

Single Month	Fast Start
4500 BV	8 %
1,20,016 BV	20 %

### EXAMPLE OF HOW CUMULATION WORKS

Month	BV	Acc BV	%	EARNINGS
1	40,000	40,000	11 %	Rs. 4,400
2	40,000	80,000	14 %	Rs. 5,600
3	41,000	1,21,000	17 %	Rs. 6,970
4	40,000	1,61,000	20 %	Rs.8,000



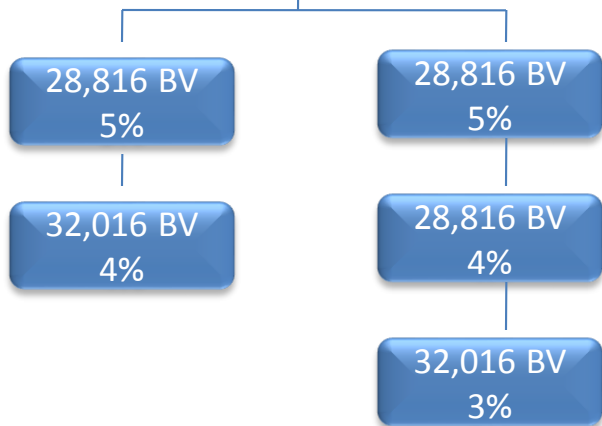
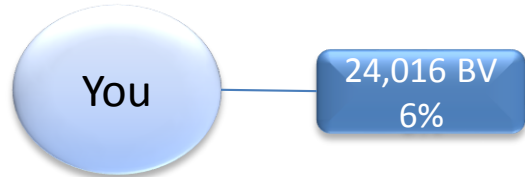
# 3.VESTIGE DIRECTOR BONUS

## DIRECTOR BONUS - 14%

Status	Director Groups	Qualifying Conditions	QUALIFIED DIRECTOR LEVEL IN %									
			You	1	2	3	4	5	6	7	8	9
Director	-	PS: 600 BV PGS : 2,001 PV	6									
Silver Director	1	PS: 600 BV PGS : 1801 PV	6	5	4							
Gold Director	2	PS: 600 BV PGS : 1501 PV	6	5	4	3						
Star Director	3	PS: 600 BV PGS : 1001 PV	6	5	4	3	2					
Diamond Director	4	PS: 600 BV PGS : 501 PV	6	5	4	3	2	1				
Crown Director	6	PS: 600 BV	6	5	4	3	2	1	.5			
Universal Crown Director	8	PS: 600 BV	6	5	4	3	2	1	.5	.5		
Double Crown Director	12	PS: 600 BV	6	5	4	3	2	1	.5	.5	.5	
Double Universal Crown Director	16	PS: 600 BV	6	5	4	3	2	1	.5	.5	.5	.5



# 3. VESTIGE DIRECTOR BONUS



**Dynamic Compression - BV of non-qualified Directors is compressed till qualified**

**DIRECTORS TO DETERMINE LEVELS!**

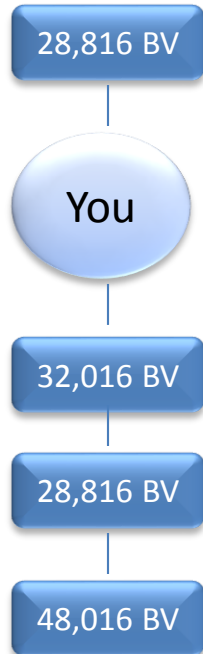
$$\text{Director Bonus} = \frac{14\% \text{ of company monthly BV}}{\text{Total No. of DB Points}} = \text{Point Value}$$





# 4.VESTIGE LEADERSHIP BONUS

LEADERSHIP OVERRIDING BONUS – 15%



Status	Director Groups	Qualifying Conditions	SD	GD	Star	DD	CD	UCD	DCD	DUCD
Silver Director	1	GBV 90,000	5							
Gold Director	2	GBV 90,000	5	5						
Star Director	3	GBV 90,000	5	5	5					
Diamond Director	4	GBV 90,000	5	5	5	4				
Crown Director	6	GBV 90,000	5	5	5	4	3			
Universal Crown Director	8	GBV 90,000	5	5	5	4	3	2		
Double Crown Director	12	GBV 90,000	5	5	5	4	3	2	1	
Double Universal Crown Director	>=16	GBV 90,000	5	5	5	4	3	2	1	.5

## ROLL UP TO ENSURE INCOME

$$\text{Leadership Bonus} = \frac{15\% \text{ of company monthly BV}}{\text{Total No. of LOB Points}} = \text{Point Value}$$



wish you wellth

# 5.VESTIGE TRAVEL FUND

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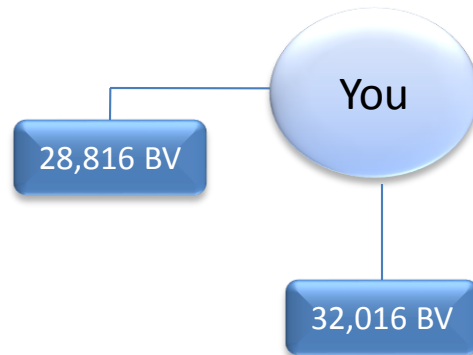


wish you wellth

# 5. VESTIGE TRAVEL FUND

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TRAVEL FUND – 3%



$$\text{Travel Fund} = \frac{\text{3\% of company monthly BV}}{\text{Total No. of TF Points}} = \text{Point Value}$$



## 6. VESTIGE CAR FUND

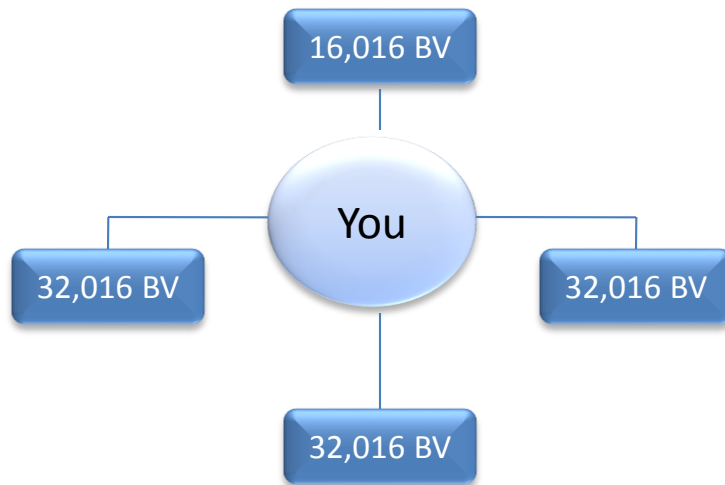
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wish you wellth

# 6.VESTIGE CAR FUND

## STAR DIRECTOR



CAR FUND – 5%

CONTINUOUSLY MAINTAIN FOR  
3 MONTHS & QUALIFIED FOR LIFE

$$\text{Car Fund} = \frac{\text{5\% of company monthly BV}}{\text{Total No. of CF Points}} = \text{Point Value}$$





# 7. VESTIGE HOUSE FUND

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# 7. VESTIGE HOUSE FUND

CROWN DIRECTOR

HOUSE FUND – 3%

CONTINUOUSLY MAINTAIN FOR  
3 MONTHS & QUALIFIED FOR LIFE



$$\text{House Fund} = \frac{3\% \text{ of company monthly BV}}{\text{Total No. of HF Points}} = \text{Point Value}$$





**VESTIGE** wish you wellth

Your Search Ends Here

In your Success,  
lies our Success